On the Inheritance of Red Flag Canal Spirit in University Campus

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Abstract
Based on the analysis of the background and connotation of the spirit of the Red Flag Canal, this paper analyzes the essence of Red Flag Canal Spirit. Next, we accurately grasp the current status of Red Flag Canal Spirit in the university campus and the ideological education and lifestyle of college students. Based on the current situation, combined with the current reality, we put forward a path to strengthen the spirit of the Red Flag Canal in the majority of teachers and students.

Keywords: Red Flag Canal Spirit; college students; inheritance and popularization

1. Introduction
The Red Flag Canal was built in February 1960 and fully completed in July 1969. It is a 1,500 km "artificial Tianhe River" built by the people of Lin County under the very difficult conditions of the Chinese economy during the past ten years. It is not only a grand water conservancy project, but also gave birth to a huge spiritual wealth—the spirit of the Red Flag Canal. The spirit of the Red Flag Canal is the crystallization of the great practice of the people of Lin County under the leadership of the Communist Party of China for a long time. It is a valuable spiritual wealth combining the national spirit and the spirit of the times, and is known as the "Soul of the Chinese nation" [1]. The spirit of the Red Flag Canal, the spirit of the long March, the spirit of Yan'an and the spirit of Daqing are the microcosm of the spirit of the Chinese nation, and at the same time it has its own unique and profound connotation. In August 1993, the Henan Provincial Party Committee issued the "Decision on Learning the Entrepreneurship Spirit of the People in Lin County", which summarized the spirit of the Red Flag Canal as "emancipating the mind, seeking truth from facts, self-reliance, hard struggle, self-improvement, pioneering and innovation, unity and practical work, selfless dedication".

The report of the 19th National Congress pointed out that "only when the people have faith, the country will have strength and the nation will have hope." The spirit of the Red Flag Canal is the perfect integration of the national spirit and the spirit of the times to show the noble sentiments of the world with self-improvement and hard work. In the university campus environment, combined with the special status of college students, this paper studies the inheritance and popularization of red culture such as Red Flag Canal Spirit, and probes into the influence and popularization path of Red Flag Canal Spirit in college students. It is helpful for college students to maintain and carry forward the fine tradition and work style in the revolutionary era, and to develop a national personality that is not arrogant and impetuous.

2. The connotation of the spirit of Red Flag Canal
When attending the "Government Work Report" by the Henan delegation at the Fourth Session of the Eleventh National People's Congress, General Secretary Jinping Xi pointed out: "The spirit of Hongqi Canal is a concentrated expression of the nature and purpose of our party. It will last forever and will never be out of date." The spirit of Hongqi Canal is not only a valuable spiritual wealth of the Chinese, but also a belief in the reform and entrepreneurship of modern society. Therefore, it is necessary to understand the spiritual connotation of the Red Flag Canal.

2.1 "Emancipating the mind, pioneering and innovating" is the enlightenment of the spirit of Hongqi Canal
Lin County has deep mountain valleys, complex climate, uneven distribution of precipitation, and severe shortage of water resources. During the liberation of Lin County, only 12,400 mu of cultivated land in the county was irrigated land [2]. The construction of Red Flag Canal project was initiated in the process of developing agricultural production and solving the problem of "water shortage" in Lin County. Under the leadership of the county party committee at all levels, the people of Lin County, headed by Gui Yang, the secretary of the county party committee, issued an oath of "the head can be broken, the blood can flow, and the mountainous area of Lin County is not stopped." On February 10, 1960, the General Commander of Lin convened a swearing-in meeting of the county's arbitration and forestry project through broadcasting, and read the "Introduction the Zhang River to Lin" to the people of the county. After five years of construction, the main channel of the Hongqi Canal was finally completed on March 23, 1965, and the water of the Red Flag Canal was finally introduced into Lin County. The Red Flag Canal is a large-scale water conservancy project, with a total length of 70.6 kilometers. There are more than 4,600 canals, branch channels and agricultural canals, with a total length of 2488 kilometers. The irrigation area reached more than 600000 mu at that time, ending the history of ten years of drought in Lin County, in exchange for comprehensive development of Lin County. During the canal construction period, Yang Gui worked on the canal continuously during the day, studied the theory at night, learned the advanced thought and theory knowledge, overcome various of misconceptions, and dared to insist on correct decisions and the canal road.

2.2 "Self-reliance and hard struggle" is the core of the spirit of Hongqi Canal

After a bumper wheat harvest in 1959, Lin County experienced a severe drought. The seasonal rivers flowing through Lin County were all cut off. All the seasonal rivers flowing through Lin County were cut off, there was no water in the sky, there was no water in the ground, and the reservoir could not hold water. In order to find a way out, in 1960, the Lin County government launched a water conservancy project that "Lead Zhang River into Lin". However, when the Hongqi Canal was built, it was during the three-year natural disaster period of the country. The state was unable to invest in the water conservancy project. At that time, the county finance was only over three million yuan, and each of the channel workers had only three or two meals per day. Under the extreme shortage of materials, the people of Lin County did not have enough tools, so they had to make their own tools. Without cement, they used wisdom and sweat to create a self-reliant miracle. By the time of the completion of the Red Flag Canal, the total consumption of cement was 6705 tons, of which 5170 tons were made by themselves, the self-made ratio was 77.1%, the total explosive consumption was 2740 tons, of which 1215 tons were made by themselves, and the self-made ratio was 44.3%. The total consumption of lime was 145000 tons, and the ratio of lime to self-made was 100%. A total of 12.9392 million yuan was saved, accounting for 17.9% of the total investment, which fully reflected the spirit of self-reliance of the people in Lin County.

2.3 "Dare to think and dare to do, seek truth from facts" is the soul of Red Flag Canal Spirit

In Lin County, the water problem is the primary problem in developing production and getting rid of poverty. To solve this problem, they need to think about countermeasures from the local actual situation. The water conservancy project "Lead Zhang River into Lin" is a scientific conclusion that Yang Gui, secretary of the county party committee, adheres to the revolutionary spirit of seeking truth from facts and is able to draw scientific conclusions only after repeated argumentation and field investigation by experts [3]. Under the premise of lack of sufficient technical personnel and advanced technical equipment, the construction of the Red Flag Canal must be designed boldly and measured repeatedly in the whole process from assumption, investigation, decision-making to construction, which reflects the dialectical unity of daring to do and seeking truth from facts. The Red Flag Canal is 1500 kilometers long, and it is not possible to make decisions without a scientific attitude. The drop slope of the Red Flag Canal is 1,500 kilometers long, and it is not possible to carry out survey and design without a scientific attitude. The process of building the Red Flag Canal by the people of Lin
County has fully demonstrated the principles and heroism of Lin County people seeking truth from facts and dare to do so.

2.4 "Unity and Cooperation, selfless dedication" is the guarantee of Red Flag Canal Spirit

As a large-scale water conservancy project across farmers, villages and inter-regions, Hongqi Canal requires huge material supply, internal solidarity and external support. In order to build the Red Flag Canal as soon as possible, the migrant workers of the Red Flag Canal have organized various excellent groups such as the Iron Girl Team, the Youth Commando Team, the Air removal team, and so on. The people of Lin County are heart-to-heart and shoulder-to-shoulder, regardless of personal gains and losses, and even did not hesitate to sacrifice their precious lives. During the construction of the Red Flag Canal, party members and cadres gave their houses and steamed buns to migrant workers. Gui Yang, secretary of the county party committee, fainted on the construction site because of hunger. The construction of the Red Flag Canal depends on the leadership of party members and cadres, and on the selfless dedication of the broad masses of cadres, workers, and the masses of the people. With this spirit, they can be invincible and invincible [4]. Unity and cooperation can not be separated from coordination. In the process of the construction of the Red Flag Canal, the Lin County Party Committee gave full play to the overall situation and coordinated the role of all parties, coupled with strong ideological and political work, to achieve effective coordination between the canal and under the canal, front and rear, within and outside the county, within and outside the province, not only to ensure the supply of various materials, but also to straighten out various relations and strengthen unity and cooperation. It ensures the smooth progress of the construction of the Red Flag Canal for up to 10 years.

3. The Significance of Promoting Red Flag Canal Spirit in the University Campus

3.1 It is helpful to cultivate college students' firm communist ideals and beliefs

Firm ideals and beliefs are the spiritual pillar of a nation's development and the magic weapon to overcome all difficulties. The construction of the Red Flag Canal is the continuation and inheritance of the myth of Yu Gong moved away two high mountains. It is another magnificent display of human will in nature, reflecting the tenacious spirit of human beings under extremely difficult conditions. The successful construction of the Red Flag Canal has brought not only precious water to the people of Lin County, but also more importantly, the spirit of the Red Flag Canal has been integrated into the blood of the Lin County people, becoming a character and a folk style. The firm communist ideals and beliefs headed by the secretary Gui Yang are worthy of the admiration and study of all the Chinese people.

Since the reform and opening up, China's comprehensive national strength has been continuously enhanced, and the lifestyle and values of college students have also shown diversified development. Some college students' ideals and beliefs are not firm enough, and their understanding of socialism with Chinese characteristics and Chinese excellent traditional culture and traditional virtues is lacking. There is a weakening of identity, a suspicion of communist ideals and a certain degree of rebellion. In the face of complex and changeable environment at home and abroad, learning and carrying forward the spirit of Red Flag Canal can play a positive role in promoting the firm ideals and beliefs of college students from the aspects of emotion, theory and practice [5, 6].

3.2 There is a deviation in the purpose of the use of the medium

The successful construction of the Red Flag Canal is actually a symphony for the people of Lin County to pursue, realize and continue their dreams, and it is a history of entrepreneurship. With the most rudimentary tools, the people of Lin County have cast a monument of self-reliance and hard work with their own hands. College students are in the stage of shaping their outlook on life and values. Especially the current college students are mostly born in the 1990s, where many students lack the adversity of life experience and hard life, and they are able to withstand the frustration in life and study. Advocating the spirit of the Red Flag Canal is to advocate a belief in the pursuit of dreams.
College entrepreneurs must have lofty ideals and have the determination and courage to strive for the great rejuvenation of the Chinese nation. Only if they have dreams in their hearts can they have an inexhaustible driving force. Without fear of the road and the hardship, they can raise the practice of entrepreneurship to the height of fulfilling its historical mission.

3.3 It is helpful to cultivate the innovative consciousness of college students

Innovation reflects the needs of the whole society and is a practical activity to promote national progress and social development. On May 4, 2013, General Secretary Jinping Xi pointed out that innovation is the soul of national progress, an inexhaustible source of prosperity for a country, and the future of the youngest university students of the Chinese nation. Whether the country can achieve great innovative development in the future depends on whether young college students have the sense of innovation and the intensity of this innovation consciousness during their studies. Innovation, as a groundbreaking practical activity of seeking innovation and difference, needs more knowledge and wisdom, and needs to consume more mental labor and time. The history of Red Flag Canal as a teaching material that condenses collective wisdom, embodies collective strength and completes collective creation, is the key to cultivate college students’ innovative consciousness. The cultivation of innovative talents can not be separated from the cultivation of persistent innovative consciousness. The cooperative attitude and ideological sparks that can be seen everywhere in the construction of Red Flag Canal can inspire us how to cultivate the innovative consciousness of college students [7].

3.4 It is beneficial to the reshaping of college students’ masses view

The masses of the people are the main body of historical activities and the fundamental force to promote the progress of history. The two or three million migrant workers who participated in the construction of the Red Flag Canal persisted in pursuing their dreams. With their own hands, they do not care for the gains and losses. At present, China is in a critical period of the rise of great powers, which needs the guidance of the spirit of the times and the continuous progress of the people. However, some students in modern college students are more subjective in their usual behaviors and do not combine reality. The spirit of the Red Flag Canal has the characteristics of people, grass roots, groups and so on. In order to be able to drink water, a group of the most ordinary people have built their own canals by themselves. The spirit of the Red Flag Canal has the characteristics of a strong view of the masses. Physically speaking, it is the fundamental viewpoint of Marxist historical materialism to adhere to all things for the people and rely on the people. The spirit of the Red Flag Canal, which was built by the people of Lin County in the struggle against the unfair fate, demonstrated the spiritual outlook of the people of Lin County, reflecting their struggle for survival and development, and the spirit of struggle for forward and upward. The mentality education of the students in the period of remodeling is beneficial to the students to truly understand themselves, to understand the great strength of the people, to respect the main position of the people, and to cultivate the feelings with the people [8].

4. The Inheritance Strategy of Red Flag Canal Spirit in University Campus

Under the new situation, it is a long-term work to advocate and carry forward the spirit of Red Flag Canal in colleges and universities. However, it is of great theoretical and practical significance to integrate the spirit of Red Flag Canal with regional cultural characteristics into moral education for strengthening the identity of teachers and students, building a harmonious socialist society, strengthening the party's consciousness of purpose, and promoting the cultivation and practice of core values.

4.1 Relying on the ideological and political theory of colleges, the spirit of Hongqi Canal is integrated into the teaching and research of teachers and students

The course of ideological and political theory is the basic course of teachers and students in colleges. It helps teachers and students to establish socialist core values, and it is the main channel to cultivate the national spirit of teachers and students. The spirit connotation of Red Flag Canal is integrated into
the school-style school style, the orientation of running a school, the training scheme of talents, the arrangement of special courses to teach the spirit of Red Flag Canal in the course of ideological and political theory in colleges and universities, and the brand project of ideological and political education for college students. Classroom teaching is the main position for imparting knowledge and promoting spiritual culture. Fully excavate the spiritual essence contained in the spirit of the Red Flag Canal, so that it can not only be written into the teaching materials, but also be truly integrated into teachers' teaching, scientific research, administrative services and students' life style of learning and doing things. In the process of teaching, teachers should thoroughly study the current hotspots of college students, and appropriately participate in the spirit of the Red Flag Canal according to the teaching content, inculcate the mainstream culture carried forward by the Spirit of Red Flag Canal into students' thought by using the way that students are easy to accept, and help them to establish a correct outlook on life, values and world outlook.

4.2 Organic integration of Red Flag Canal Spirit and the campus culture construction
Positive energy campus culture can imperceptibly affect the teaching work of teachers and students, especially the growth of college students, and they can cultivate their national spirit. Therefore, in the construction of campus culture, we should insist on the construction of campus software and hardware facilities, highlight the cultural atmosphere, and actively create a good educational atmosphere and learning environment. First of all, the school should guide and organize students to use various forms of campus cultural activities as a medium to study, publicize and explore the effectiveness of the spirit of Red Flag Canal. Secondly, build a platform to learn the spirit of the Red Flag Canal, strengthen the publicity of the Spirit of the Red Flag Canal, and enhance its awareness. We can use the campus radio, publicity column, intranet network and other communication channels to carry out multi-level and wide-area red flag channel story propaganda. We can also build Red Flag Canal spiritual and cultural square, Red Flag Canal theme sculpture and other hardware facilities to create a good campus cultural atmosphere, so that the Red Flag Canal spirit exists everywhere in the campus. It promotes the construction of campus culture with the spirit of Red Flag Canal and promotes the formation of good school motto, school spirit and study style.

4.3 Carrying forward Red Flag Canal Spirit in the social practice of college students
Combining the spirit of Red Flag Canal with the innovation fund project and social practice activities of college students, and strengthen the awareness and publicity of the spirit of Red Flag Canal from the functions of scientific research and service society. Colleges should organize volunteer service teams to carry out social practice activities in a purposeful and planned way, so that college students can go deep into society and participate in actual social life, and they can deeply and comprehensively understand the society and enhance their sense of social responsibility and historical mission. In social practice, schools should organize college students to go to the community, rural areas to engage in work-study, social investigation, voluntary service and other work, so as to give full play to the status of college students as the main body of practice, so that they can improve themselves.

The practice of the spirit of the Red Flag Canal and the typical example of gathering the strength of the masses can enable teachers and students to improve their style of work, become self-reliant and work hard to a certain extent, and inspire everyone to strive for strength.

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